

BID bulletin

Coventry City Centre Business Improvement District **Enriching our city**

June 09

Severn Trent & QCA Sales Promotion opportunities.

The exciting new National headquarters for Severn Trent will be opening in Summer 2010. The environmentally friendly building, pictured here, is rapidly taking shape near Junction 5 of the ring road. Similarly the new Qualifications Curriculum Authority building will be ready in the Butts by Spring next year. CVOne is working with the Council to put together a package of promotions to introduce the new staff of both companies to the City Centre offer. Any BID member who wishes to join in with an introductory sales offer for this large group of potential new customers should contact Dave Mooney on 024 76 607051.



Feel Alive

If you would like to be included in the bumper Christmas issue of the magazine please note the deadline is 18th September. Contact Lucie Watson on 024 76 607055. Anyone who wants extra copies of the magazine can obtain them from the public display stands in West Orchards, Lower Precinct and Cathedral Lanes. The Summer issue will be available in the final week of June.

City Centre Events



The Spring Continental market and the re-instated Farmers' Market have proved successful and another new Italian street market will run from 12-14th June. Future free events include the Godiva Festival from 3-5th July, with the traditional procession on Saturday starting from the City Centre, and the Coventry Car Run starting from the Transport Museum on 5-6th September. Successful events earlier in the year included the St. George's Day celebrations and the Jazz Festival from 21-25 May. The Dr Who exhibition at the Transport Museum, which now runs until December, is also proving a major footfall draw. In addition the extended Herbert Art Gallery is now able to host major touring exhibitions encouraging more regional and national visitors



BID Sub Committee Profiles: Gary Hall

Gary Hall has been Chief Executive of Coventry Transport Museum since March 2007. Born in Bristol, Gary has very quickly adopted Coventry as his second home and is extremely passionate about developing the Transport Museum into an international Centre of Excellence and a beacon for Coventry that engages and inspires the widest possible audience. Before joining the Museum Gary's career was in airport management and aircraft engineering. He joined Westland Helicopters in 1981 as an Engineering Apprentice and qualified as an Aircraft Engineer in 1985. Following a number of career moves within the industry he joined Alstom in 1999 to head up their International Airports Business, moving to City Hopper Airports Limited as Managing Director in 2005 to run both Blackpool and Wolverhampton Airports. Gary is very keen to develop Coventry's national profile as a tourist destination and Chairs Coventry's Key Attractions Group. He also sits on the board of the Midlands Attractions Group promoting tourism to the West Midlands region and is a Trustee of the Herbert Art Gallery.

BID Sub Committee Members:

Chairman Andy Talbot, West Orchards shopping Centre, Liz Millett CVOne, Mark Dixon, Lower Precinct Shopping Centre, Mick Leape, Inspire Café Bar, Karl Kelly, Wish, David Hartley, Coventry & Warwickshire Chamber of Commerce, Peter Cook, Coventry Building Society.

Ironmonger Square

On behalf of local traders we have made strong representations to the City Council to reduce the negative effect the delayed building works are having on the appearance of this area.

BID levy invoices

For 2009/10 the BID Sub Committee have chosen not to impose the average annual rate of RPI. There will be a nil inflation increase, for this year only, to reflect the unusually difficult trading conditions.

Godiva Awards

Nominate either yourselves or your favourite local brands for these prestigious lifestyle awards.

Either go to:

www.godivaawards.com

or contact Dave Mooney on: 024 7660 7051 for further information.

BID members have a great record in winning against strong competition throughout Warwickshire. Become an "award-winning" brand! The winners will be announced at the annual ceremony, this year at Warwick Arts Centre on 22nd October.



Support For Independent businesses

Following the success of the Greyfriars Walk re-branding the BID Sub Committee has again funded the promotion of a group brand launch, this time for the Spon Street trading group. This will enable use of professionally designed artwork, including a new website www.sponstreetcoventry.co.uk, funded through the LEGI programme. CV One, with support from Businesslink and the Council, is also pulling together co-ordinated advice on sources of help for small traders.

Project Griffin – Countering Terrorism



The terrorist threat is real, particularly for those who work in major cities. Project Griffin aims to reduce terrorist attacks by engaging with the business community. It was initiated by the City of London Police and has been adopted by West Midlands Police who look to expand this to cover the city.

West Midlands Police are hosting a one-day event, at the Council House on November 3rd 2009, for security personnel to raise awareness of counter terrorism measures, including information not in the public domain with presentations by EOD (Explosive Ordnance Disposal) and CTU (Counter Terrorism Unit). There is a minimal charge of £20 per delegate, which includes a buffet lunch. Booking contact Mark Tipping on 024 7653 9095 or email m.tipping@west-midlands.pnn.police.uk

New Openings in the City Centre

Premier Inn, Belgrade Plaza
Eurochange, West Orchards
Unique Q, West Orchards
Kirans, West Orchards
ABC Motel, Corporation Street
Renegade, Hales Street
L.O.L. Nightclub, Spon Street
Travelodge, Broadgate
Worthe Bakers, Trinity Street
Malcolm's Hair & Beauty Salon, 7 Bull Yard
YMCA, Smithford Way,
Godiva Tailoring, 23 The Burges,
Rex Johnson Online, Herford Street