

Appendix 4

Voluntary Contributions to the BID

Donaldsons – on behalf of Scottish Life (Lower Precinct)
Modus Properties Ltd. (West Orchards)
St Martins (Cathedral Lanes)
Norwich Union (Hertford Street)
Travel West Midlands
Mercia FM (cash, or in kind)
Heart FM (cash or in kind)
Kix 96 (cash or in kind)
Coventry University (in kind)

N.B. Coventry City Council, through its contract with CV One for core services and for events and tourism, contributes to CV One £6.3m pa. It has also agreed to pay the BID Levy for its premises within the BID area in the event of a successful revote.

Discussions are ongoing with other organisations and landlords about possible contributions to the BID.